

GREEN WORKS

The Green-Works Membership Programme

The Aim

Green-Works are passionate about the environment; we want to turn our passion into reality by involving the entire business community. We aim to demonstrate that being kind to the environment can deliver genuine business and social benefits.

The Green-Works membership programme is about involving everyone, not just HR, or FM to improve the environment; allowing employees in organisations of all sizes, to play a visible role in achieving these environmental and social goals.

The Benefits:

- Your company can be at the vanguard of environmental and social responsibility.
- You can dramatically improve the way office furniture waste is managed
- You will be preventing unnecessary landfill
- You can help change perceptions in the corporate community towards environmental issues
- You will be supporting employment in areas where jobs are scarce
- You will be helping young disadvantaged people get the skills they need through *real* training in *real* jobs
- You can support and help to rebuild communities across Africa

And by joining, you'll save money as well.....

Current members include



Green-Works

Membership Programme



The **Green-Works** membership provides numerous opportunities to enhance Corporate Social Responsibility through support of an established charity and social enterprise. You will also be entitled to discounts on our range of services including remanufactured items, purchasing and removal costs to aid you environmental disposal of surplus office furniture.

The Package:

Business

- A 5% discount on the furniture reception fee or Gate Fee (all non Green-Works vans)
- A £15 discount on every Green-Works vehicle collection
- 5% discount on remanufactured furniture
- 5% discount on recycling bins
- A dedicated point of contact in Green-Works to liaise with your project manager on move logistics
- A basic quarterly Sustainability Report capturing
 - Volumes of furniture diverted from Landfill
 - Recipients of your furniture



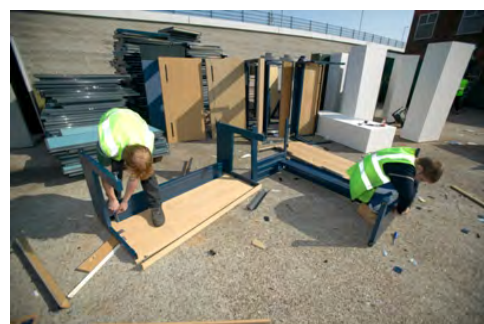
Practical environmental Support

- A lunchtime presentation for your staff to learn about recycling and environmental solutions in the work environment (presentations can be tailored to a specific need).
- A discounted Green Communication Surgery with Green Rocket, advising how you can make the most of your Green credentials (see page 3).

Recognition

- Participation in our publicity and PR including recognition in various Green-Works promotional materials and website.
- Opportunities for staff volunteering and corporate participation in various Green-Works national and international programmes.
- A new product transformed by our in-house re-manufacturing workshop from surplus office furniture. This can be used for internal publicity to raise staff awareness or for donation to your chosen charity.
- A framed Green-Works membership certificate.

Green-Works Annual Membership Fee is £3,000



Volunteers helping with dismantling furniture

Premier Membership Programme



Premier membership offers even greater discounts on our range of remanufacture, purchasing and removal services to ensure surplus office furniture is deal with in the most environmentally friendly way.

As a valued member you will also be able to take advantage of our environmental support and gain recognition internally and externally through our variety of PR and marketing campaigns.

The Package:

Business

- A 15% discount on the furniture reception fees or Gate Fee (all non Green-Works vans)
- 15% on remanufactured furniture
- 15% discount on bins
- A £45 discount on every Green-Works vehicle collection
- A dedicated point of contact in Green-Works to liaise with your project manager on move logistics
- A complete quarterly Sustainability Report detailing
 - Volumes of furniture diverted from Landfill
 - Recipients of your furniture



Practical Environmental Support

- A series of 3 lectures advising your organisation on recycling and environmental solutions (presentations can be tailored to a specific need).
- Free Green Communication Surgery with Green Rocket, advising how you can make the most of your Green credentials (see page 3).

Recognition

- Participation in our publicity and PR, including recognition in various Green-Works promotional materials and newsletter.
- A quarterly Newsletter will keep you up to date with Green-Works latest developments
- Opportunities for staff volunteering and corporate participation in various Green-Works national and international programmes.
- Opportunities to support our overseas projects with fundraising days.
- A FULL set of new products transformed by our in-house re-manufacturing workshop from surplus office furniture. These can be used for internal publicity to raise staff awareness or donated to your chosen charity.
- A framed Green-Works membership certificate.

Green-Works Premier Membership Annual Fee is £12,000



Green-Works overseas project



Green Communications Surgery

Professional advice on making the most out of your CSR initiatives

Green Rocket is an award winning communications agency that works closely with Green-Works to help promote the organisation's activity in the press. As an agency we specialise in environmental/CSR issues and pride ourselves on our expert knowledge and respected position within this sector. Our team are experts in this field within their own right and this in depth knowledge and wider understanding of environmental issues enables us to effectively communicate our clients' messages to each target audience and company stakeholder.

By choosing to work with an organisation like Green-Works your company is actively improving its CSR and, if done in the right way, this provides an opportunity to boost your ethical and environmental credentials amongst customers, staff and stakeholders. This type of activity could take the form of a dedicated press and marketing campaign or it could be incorporated into your existing communications, but it is vital that any communication is conducted as authentically as possible to ensure that your company is reflected in the best possible light.

Green Rocket is offering new Green-Works members one-to-one green communications surgeries. This service is designed to help you to make the most out of your involvement with the organisation and any other ethical activity that you may be involved with. As part of this service one of Green Rocket's experts will help you to make the most out of your involvement in ethical / environmentally friendly projects; whether you are looking to boost your public perception or engage with your workforce.

Normally charged at £650 the excellent service is free to premier members and only £455 to members (a 30% discount). This provides you with a day of time with one of Green Rocket's expert communications professionals. This time is designed to evaluate your communications needs and potential before providing individually targeted advice to help you to devise a communications strategy that will have the best possible impact on your business.

Just some of the coverage secured for Green-Works:

Green Rocket has worked with us to secure media exposure in national newspapers such as the FT and The Guardian as well as broadcast media such as the BBC.

